



## **INSTITUT SUPERIEUR DE TECHNOLOGIES**

Sarl au capital de 10 000 000

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Agréé par le FAFPA (ministère de l'emploi)

Diplômes reconnus par le CAMES

Vingt (20) ans au service de la formation des ressources humaines

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### **MASTER OF BUSINESS ADMINISTRATION**

#### **1. TITLE OF PROGRAMME**

The programme shall be master of business administration **MEng. (BA)**

#### **2 PREAMBLE**

##### **2.1 Background**

Go beyond learning about business to learning how to run a business through the master in business administration (MBA) program at IST Burkinafaso. Finish your MBA in less time by choosing Davenport's flexible 120-credit option or pick IST's 120-credit master's degree in business. MBA programs typically include core classes in accounting, management, finance, marketing, and business law. Management training is at the heart of any MBA curriculum, with a focus on leadership, planning, business strategy, organizational behavior, and the more human sides of running a large or small business.

##### **2.2 Justification**

A master of business administration (MBA) is a level up from an undergraduate business degree and generally places the graduate well above those with only undergraduate degrees. Most major universities and colleges provide MBA programs, which usually last two years. Increasingly, MBA programs are broadening their focus to include training in international business and to focus on the responsibilities and corporate accountability of businesses within their communities. Through MBA courses at IST, you'll learn all you need to know to effectively run your own business or any private, public or nonprofit organization. Whether you choose to pursue your master in business administration on-campus or through our "online MBA no GMAT" program, you'll make life-changing connections with classmates and business school faculty — connections that will last long after you earn your business administration degree.

##### **2.3 Target Group**

The targeted group includes holders of:

Applicants must have completed a UTS recognized bachelor's degree, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies.

### 3. Programme Objectives

#### 3.1. General Objectives

- ❖ An MBA is a graduate business degree focused on management.
- ❖ MBA students can also focus on other aspects of business, like finance or risk management.
- ❖ Many schools now offer specialty programs, like sports management, entrepreneurship, the entertainment business, or healthcare management.
- ❖ Executive MBA programs are available for experienced professionals who cannot commit to a full-time schedule.

#### 3.2. Specific Objectives

**At the end of this programs students will be able to :**

- ❖ Respond strategically to business challenges and opportunities.
- ❖ Assess ethical implications of business activities.
- ❖ Develop, implement and evaluate solutions to business problems.
- ❖ Formulate business decisions and systematic analysis that reflects critical thinking.
- ❖ Demonstrate effective skills to collaborate with diverse groups of people.
- ❖ Lead teams through the resolution of problems and successful completion of projects and tasks.
- ❖ Integrate personal values and perspectives into problem solving and take responsibility for decisions.
- ❖ Communicate ideas persuasively (written and oral) as a result of thorough analysis of information.
- ❖ Gather, analyze and synthesize information for a business context.
- **Duration of the Programme:**

This course is offered on a Two-year (Four semesters), full-time or online

#### Programme Structure

Courses codes	Courses Names	Credit Units
	<b>Year one</b>	
	<b>Semester one</b>	
RM M01	Advanced research methods	3
MOB M03	Organization Behavior	3
MCS M02	Communication Skills	3
ESD M04	Entrepreneurship and Development	3
MBEC 2632	Business Ethics and Corporate Governance	3
MSM 9450	Strategic Management	3
MAE 421	Academic Essay	3
MBA110	Accounting and analysis of financial statements	3
MBA111	Audit	3

	<b>Semester Two</b>	
MBA120	Business Ethics and Corporate Social Responsibility	3
MBA121	Corporate Environmentalism and Public Policy	3
MBA122	Corporate finance	3
MBA123	Data Model and Decision Making	3
MBA124	Entrepreneurship and Marketing	3
MBA125	International Finance	3
MBA126	Strategic management	3
MBA127	Financial Accounting	3
MBA128	Financial mathematics	3
MBA129	Human resources management	3
		<b>60</b>
	<b>Year Two</b>	
	<b>Semester One</b>	
MBA 416	International Business Law	3
MBA 417	International Exchange	3
MBA 418	Management, Teamwork and Communication	3
MBA220	Risk Management	3
MBA 421	Project Management	2
MBA 422	International strategic management	2
MBA 423	Macroeconomics and Public Policy	2
MBA 424	Psych-sociological analysis of organizations	2
MBA 425	International Marketing	2
MBA 426	Operations management and modeling	2
MBA 427	Managerial economics	2
MBA 428	Statistics and probability	2
MBA 434	Management control	2
	<b>Semester Two</b>	
MBA 429	Internship	10
MBA 430	Thesis	20
		<b>60</b>
GCU		<b>120</b>