



INSTITUT SUPERIEUR DE TECHNOLOGIES

Sarl au capital de 10 000 000

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Agréé par le FAFPA (ministère de l'emploi)

Diplômes reconnus par le CAMES

Vingt (20) ans au service de la formation des ressources humaines

www.istburkina.com; Email : infos@isburkina.com

Bachelor Of Business Administration

1. TITLE OF PROGRAMME

The programme shall be Bachelor Of Business Administration (**BBA**)

2 PREAMBLE

2.1 Background

The Bachelor of Business Administration emphasizes interpersonal skills, strategic problem solving, and operational principles. Students will gain a strong, comprehensive business education, becoming resourceful and creative thinkers in diverse, professional environments. A hallmark of the degree is the opportunity to apply theoretical knowledge and business skills gained in the program both inside and outside the classroom. Experiential learning opportunities such as simulations and internships are available in some cases to provide additional engagement and help students learn the importance of teamwork, adaptability, and agility in a business context. Additionally, students may benefit from valuable networking opportunities with the alumni community, industry professionals, and regional business partners. Business clubs and professional groups are available to students who would like to connect with faculty and peers and hone their skills.

Bachelor of Business Administration (BBA) program, whether taught via the Full-time , online or hybrid platform, leads undergraduate students onto the next step in their business careers. At IST Burkinafaso, BBA students become knowledgeable about a wide variety of disciplines, including finance, accounting, marketing, operations, sales, and information technology. Our professors, all of whom are senior managers in their respective fields, partner with BBA students to develop their verbal and written communication skills. Students lead group discussions and make presentations in class, and are encouraged to share their distinct perspectives.

Students also learn how to present their ideas professionally so that hiring managers really see what they have to offer. Learning how to think critically, analyze data, and problem solve are integral components to an IST Burkinafaso business Degree (Bachelor of Business BBA) degree

2.2. Justification

The program's core courses provide a well-rounded business administration foundation, and students have the opportunity to dive deeper into specific disciplines to enhance their skill-sets and prepare them to enter a variety of professional fields. In some cases, students may also work with faculty to create a customized pathway in conjunction with the foundation that builds skills to support them in achieving their personal and professional goals. Additionally, the flexibility of elective courses offered in both online and campus based experiences allow students to further explore customizing their educational experience. All coursework, including lectures, assignments, and exams, is available through the online learning system. <http://www.ist-ecampus.online/blended/>

2.3 Target Group

The targeted group includes holders of:

Advanced Level Certificate of Education; Advanced Level Certificate of high school

Diplomas in Business Administration and other related Management fields;

GCE 'A' Level with two passes : or local Polytechnic Diploma; or International Baccalaureate (IB) Diploma; or NUS High School Diploma. Applicants with a Diploma from recognized institution, or other Diploma qualifications plus an acceptable score may be considered for admission on a case-by-case basis.

3. Programme Objectives

3.1. General Objectives

In this three-year programme, you learn about management principles and practices, market influences, operations, finance, communication, and more. Because of this broad knowledge, you can analyse complex business problems from different perspectives, and easily cross different boundaries that may exist within and between organizations.

3.2. Specific Objectives

- ❖ Develop business management approaches that align with organizational philosophies and help build collaborative relationships with diverse teams
- ❖ Problem-solve across functional areas by integrating personal values with ethical, legal, and socially responsible business practices
- ❖ Articulate implications of global and societal contexts on business decisions
- ❖ Recommend strategic and creative business options using data gathered through research and current technological applications
- ❖ Communicate effectively to diverse internal and external audiences to contribute to a positive team climate and address various strategic and operational business needs

Duration of the Programme: 3 years and one Year for a Diploma student

Students are required to complete a total of 180 credit units (cu) to graduate with a basic degree.

Programme Structure

Courses codes	Courses Names	Credit Units
	Year one	
	Semester one	
BBA100	Introduction to Computer Science	4
BBA 101	Microeconomics	4
BBA102	Political and Social Development in Africa	4
BBA 103	Communication Skills	3
BBA 104	Macroeconomics	3
BBA105	Finance I	4
BBA106	Organization Behavior	4
BBA107	English for Business Communication	4
	Semester Two	
BBA120	Principles of Accounting	3
BBA121	Descriptive statistics	3
BBA122	Financial Mathematics	4
BBA123	Financial Analysis	4
BBA124	Principles of Management	4
BBA125	Commercial Law	4
BBA126	Taxation Law	4
BBA127	Industrial Training I	4
		60
	Year Two	
	Semester one	
BBA210	Intermediate Accounting	3
BBA211	Business Environment and Strategies	4
BBA212	Principles of Economics	4
BBA213	Business Research Methods and Philosophy	3
BBA 214	Business Law and Ethics	4
BBA215	Entrepreneurship and Business Planning	4
BBA216	Project Management	4
BBA217	Macroeconomics	4
		60
	Semester Two	
BBA220	Business Information Technology	5
BBA221	Budgeting and Financial Control in the Public Sector	5
BBA222	Investment Analysis	4
BBA223	Principles of Taxation	4
BBA224	Capital Markets	4
BBA227	Management Information Systems and Database Management	4
BBA225	Industrial Training II	4
		60

	Year Three	
	Semester One	
BBA 321	Management and Cost Accounting	3
BBA 322	Advanced Accounting	3
BBA 323	Auditing	3
BBA 324	Taxation and Public Finance	3
BBA 325	International Finance	3
BBA 326	Quantitative Methods I&II	3
BBA 327	Commercial Recreation Management	4
BBA 328	Public Administration	4
BBA 320	Management and Cost Accounting	4
	Semester Two	
BBA 337	Public Fiscal Management	1
BBA 336	International Business Project	2
BBA 335	Global Financial System	1
BBA 334	Entrepreneurship	1
BBA 333	Internship	5
BBA 329	Thesis	20
		60
		180