

INSTITUT SUPERIEUR DE TECHNOLOGIES

Sarl au capital de 10 000 000

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Agréé par le FAFPA (ministère de l'emploi)

Diplômes reconnus par le CAMES

Vingt (20) ans au service de la formation des ressources humaines

www.istburkina.com; Email : infos@isburkina.com

Bachelor of Business Administration in Finance

1. TITLE OF PROGRAMME

The programme shall be Bachelor Of **Business Administration in Finance**

2 PREAMBLE

2.1 Background

Studying finance means learning the art of money management. What are the ins and outs of the financial world? How can individuals and employers best reach their financial goals?

Finance professionals are pragmatic, quick-thinking and ambitious. They're skilled problem-solvers who stay informed and get results.

People who are inquisitive, ambitious, and good problem solvers should consider a degree in finance, because it's a narrow field that offers opportunities in a wide variety of professional settings and at varying degree levels. Charismatic people who prefer constant change and interaction with others could consider becoming a personal financial adviser, while introverted professionals could pursue accounting, which would allow them to analyze financial data and immerse themselves in spreadsheets without any distractions.

2.2 Justification

Finance is a dynamic field, focusing on the borrowing, lending and investing of money by individuals, financial institutions, business and government organisations. Professional financiers administer the finance function of organisations, analysing and interpreting information to assess their needs and provide advice.

With a degree in finance you will develop the skills to analyse business portfolios and provide recommendations for best financial returns. In this course you have the opportunity to listen to real-world practitioners as they explain how the value of investments changes over time.

You will learn core concepts and skills in finance related to project evaluation, capital structure, security analysis and pricing, portfolio management, international finance and risk management. All coursework, including lectures, assignments, and exams, is available through the online learning system.

<http://www.ist-ecampus.online/blended/>

2.3 Target Group

The targeted group includes holders of:

Advanced Level Certificate of Education;

Diplomas in ARTS and other related Management fields;

GCE 'A' Level with two passes : or local Polytechnic Diploma; or International Baccalaureate (IB) Diploma; or NUS High School Diploma. Applicants with a Diploma from recognized institution , or other Diploma qualifications plus an acceptable score may be considered for admission on a case-by-case basis.

3. Programme Objectives

3.1. General Objectives

At the end of this programme student will be able to:

- Recognise the important role of investment and financing decisions, equities, bonds and derivatives in the financial markets.
- Have an understanding of the three basic ideas underpinning finance: the time value of money; diversification; and, arbitrage and their application to corporate financial decision-making; investment decisions and portfolio management; derivatives and risk management; portfolio construction; corporate valuation; and debt markets.
- Apply theoretical foundations in practice.
- Develop the skills necessary to critically engage with and evaluate financial problems.
- Develop the skills necessary to work independently and collaboratively to collect, process, interpret and communicate the outcomes of financial problems

3.2. Specific Objectives

Our Bachelor of Finance gives you the skills and knowledge to excel in finance. You will:

- ✓ understand wealth management and financial modelling in depth
- ✓ study valuation issues and financial markets
- ✓ explore international trade and finance
- ✓ learn about specialised financial institutions and their asset classes
- ✓ build critical thinking, problem-solving and communication skills.
- ✓ Examine and describe the impact of the legal, regulatory, and environmental influences on the monetary system on planning, forecasting, and making financial decisions

- ✓ Evaluate financial information such as financial statements, financial ratios, and cash flows and apply that information to the analysis of business problems
- ✓ Analyze and interpret financial concepts to make basic institutional and functional business decisions
- ✓ Apply the basic principles of security markets to create, evaluate, and manage security portfolios
- ✓ Demonstrate the ability to communicate business concepts professionally
- ✓ Recognize the inherent conflict of interest in many business decisions
- ✓ Synthesize financial data by applying appropriate technology tools to solve business problems

Programme Structure

Courses codes	Courses Names	Credit Units
	Year one	
	Semester One	
CS 100	Communication skills	3
BCEN 101	Entrepreneurship and development	3
BCEN 102	Research methods	3
BCCA 103	Computer application	3
BOB 104	Organization behavior	3
BBAF105	Introduction to Financial Mathematics I	3
BBAF106	Principles of accounting	4
BBAF107	Performance management	4
BBAF108	Labour economics	4
	Semester Two	
BBAF120	Introduction to computer	3
BBAF121	Concepts and theories of social development	3
BBAF122	Political and social development in Africa	3
BBAF123	Communication skills	3
BBAF124	Applications of Quantitative Methods in Finance	3
BBAF125	Principles of Finance	3
BBAF126	Business mathematics and statistics	4
BBAF127	Finance i	4
BBAF128	English	4
		60
	Year Two	
	Semester one	
BBA210	Intermediate accounting	3
BEN211	Business environment and strategies	4

BBAF212	Principles of economics	4
BBAF213	Business research methods and philosophy	3
BBAF 214	Business law and ethics	4
BBAF215	Entrepreneurship and business planning	4
BMEE216	Principles of financial accounting ii	4
BMEE217	Accounting information systems	4
		60
	Semester two	
BEE220	Human capital measurement	5
BEN221	Financial Economics	5
BBAF222	Project management	4
BBAF223	Business skills and management	4
BBAF224	Business Valuation	4
BBAF227	Portfolio Theory and Management	4
BBAF225	Taxation law	4
BBAF226	Corporate Investment and Strategy	60
	Year Three	
	Semester One	
BBAF 321	Entrepreneurship development	3
BBAF 322	Econometrics	3
BBAF 323	Money, Banking and Financial Markets III	3
BBAF 324	Auditing	3
BBAF 325	Taxation & public finance	3
BBAF 326	International Trade	3
BBAF 327	Payroll accounting	4
BBAF 328	Derivatives and risk management	4
BBAF 320	Time Series III	4
	Semester two	
BBAF 337	Management and cost accounting	1
BBAF 336	Micro finance management	2
BBAF 335	Finance iii	1
BBAF 334	International finance	1
BBAF 333	Internship	5
BBAF 329	Thesis	20
		60
		180